

**BOSS**  
FINANCIAL REVIEW



# OVERVIEW



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*Financial Review* **BOSS** is Australia's premier magazine for business leaders and high-achievers – and those who wish to learn from them.

*BOSS* is written for and features people at the most senior levels of organisations and those who aspire to join their ranks. The magazine has unparalleled access to Australia's most senior executives as well as global leaders.

# WHAT'S INSIDE

## *The Brief*

News about the trends and people shaping business and the workplace in Australia and around the world.



## *Sum Of The Parts*

Relationships make business tick. We profile some top business partnerships to find out how they work together, their complementary skills and what they learn from each other.

## *Dress Code*

Impressions count. *BOSS* talks to executives and professionals about their style essentials and asks them how they developed their look. Signature items and favourite pieces encompass everything from accessories to the cut of a jacket or the fine leather of a shoe.



## *Chook Roast*

*The Australian Financial Review's* 'Chanticleer' columnist, Tony Boyd, turns his lens on the people who are breaking new ground in business.

## *Insight*

Interviews with Australian and global leaders, innovators and thinkers about cutting edge and future trends.

## *The Tech Start-up*

Tech entrepreneur Rebekah Campbell, founder of Australia's largest café app Hey You, writes candidly about the trials and triumphs of running a successful start-up.



## *Industry Hackers*

Rachel Botsman, a global authority on the power of collaboration and trust, interviews overseas entrepreneurs about their disruptive businesses.



# WHAT'S INSIDE

## *Travel*

Discover the places only locals know about. The resident editors of LUXE City Guides share their insider knowledge of the hottest new spots in cities around the world



## *Moment Of Truth*

Leaders give their personal accounts of experiences that have shaped their development or changed their thinking.

## *Harvard Business Review*

Editor's selection from the top features published in the world's best known business school journal.

# EDITORIAL TEAM

Joanne Gray  
*Editor*

Joanne started her career in journalism in Johannesburg with the Financial Mail. She joined *The Australian Financial Review* and worked in the Federal Press Gallery, then left to join Bloomberg News as Bureau Chief Switzerland, in Zurich, returning to Australia to be the *AFR*'s Banking Editor before being posted to the US as the Washington correspondent. She then moved to Hong Kong and became managing editor of Asiamoney before returning to the *AFR* as feature writer and Opinion editor. She has been editor of *Boss Magazine* since January 2013.



Patrick Durkin  
*Deputy Editor*



Patrick is also chief of the Financial Review's Melbourne bureau. He writes about news, business and leadership, specialising in management, company culture and innovation. Patrick is an award-winning journalist, former lawyer and fellow of the Asia Pacific Journalism Foundation.

# EDITORIAL TEAM

Tony Boyd

Tony Boyd is *The Australian Financial Review's* highly regarded 'Chanticleer' columnist. He has extensive experience as a financial journalist and commentator, has previously been information technology editor, financial services editor and served as the Tokyo correspondent for *The Australian Financial Review*.



Rachel Botsman



Rachel Botsman is a global thought leader on the power of collaboration and sharing through digital technologies to transform the way we live, work and consume. She has inspired a new consumer economy with her influential book 'What's Mine is Yours: How Collaborative Consumption Is Changing The Way We Live'. TIME magazine named Collaborative Consumption one of the '10 Ideas That Will Change The World'.



# FURTHER INFORMATION

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## DEADLINES

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